# Latent Variable Methods Course Learning from data

Instructor: Kevin Dunn
kevin.dunn@connectmv.com
http://connectmv.com

© Kevin Dunn, ConnectMV, Inc. 2011

Revision: 268:adfd compiled on 15-12-2011

## Copyright, sharing, and attribution notice

This work is licensed under the Creative Commons Attribution-ShareAlike 3.0 Unported License. To view a copy of this license, please visit <a href="http://creativecommons.org/licenses/by-sa/3.0/">http://creativecommons.org/licenses/by-sa/3.0/</a>

#### This license allows you:

- to share to copy, distribute and transmit the work
- to adapt but you must distribute the new result under the same or similar license to this one
- commercialize you <u>are allowed</u> to create commercial applications based on this work
- attribution you must attribute the work as follows:
  - ► "Portions of this work are the copyright of ConnectMV", or
  - "This work is the copyright of ConnectMV"

### We appreciate:

- if you let us know about any errors in the slides
- any suggestions to improve the notes
- telling us if you use the slides, especially commercially, so we can inform you of major updates
- emailing us to ask about different licensing terms

All of the above can be done by writing us at

courses@connectmv.com

If reporting errors/updates, please quote the current revision number: 268:adfd

#### Overview

Last class: lots of questions on:

- ▶ how is the PCA model calculated: *loading directions*
- outliers and their effect on the model
- how many components

You will be able to answer these questions yourself after today's class.

## Food texture example

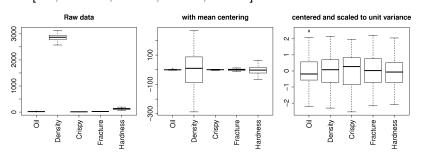
### 5 quality attributes are measured from pastries:

- 1. Percentage oil
- 2. Density
- 3. Crispiness measurement: from 7 (soft) to 15 (crispy)
- 4. Fracture angle
- 5. Hardness: force required before it breaks

## Example: Pre-processing

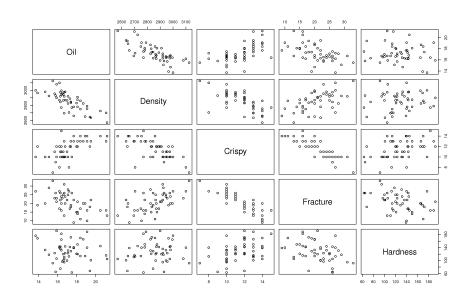
### Pre-processing the data: center and scale

- ► Centering vector: [17.2, 2857.6, 11.5, 20.9, 128.2]
- Scaling vector (divide by standard deviation):[1.6, 124.5, 1.78, 5.47, 31.1]

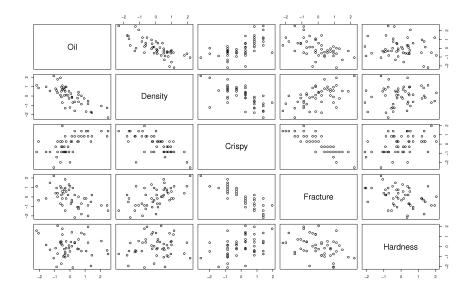


- ► Centering:  $\mathbf{x}_{k,\text{center}} = \mathbf{x}_{k,\text{raw}} \text{mean}(\mathbf{x}_{k,\text{raw}})$
- ► Scaling:  $\mathbf{x}_k = \frac{\mathbf{x}_{k,\text{center}}}{\text{standard deviation}(\mathbf{x}_{k,\text{center}})}$
- Does not change relationships between variables.

### Food texture: raw data



### Food texture: centered and scaled data



## Food texture: Variance explained

- ► PC1: explains 60.6%
- ▶ PC2: explains an additional 25.9% for a total of 86.5%

Each variable has an  $R^2$  value. After 2 components they are:

1. Percentage oil: 81.2%

2. Density: 86.0%

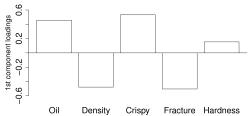
3. Crispy: 90.9%

4. Fracture: 83.4%

5. Hardness: 91.0%

# Food texture: loading $p_1$

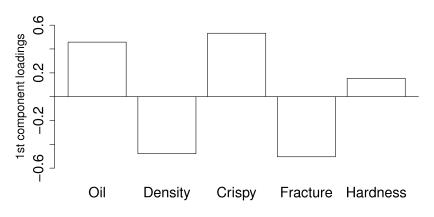
#### Loadings = direction vector



$$\begin{aligned} \mathbf{p_1^T} &= \begin{bmatrix} 0.46, & -0.48, & 0.53, & -0.50, & 0.15 \end{bmatrix} \\ t_{1,i} &= 0.46x_{\text{oil}} - 0.48x_{\text{density}} + 0.53x_{\text{crispy}} - 0.50x_{\text{fract}} + 0.15x_{\text{hard}} \\ \text{where:} \end{aligned}$$

- $> x_{\text{oil}} = \frac{x_{\text{oil, raw}} \text{mean}(x_{\text{oil, raw}})}{\text{standard deviation}(x_{\text{oil, raw}})}$
- etc for the other variables

# Example: loading $p_1$

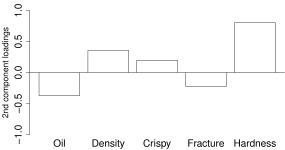


$$t_{1,i} = 0.46x_{\mathsf{oil}} - 0.48x_{\mathsf{density}} + 0.53x_{\mathsf{crispy}} - 0.50x_{\mathsf{fract}} + 0.15x_{\mathsf{hard}}$$

- ightharpoonup A high  $t_1$  value:
- ▶ A low t<sub>1</sub> value:

## Example: loadings

The second loading vector:



- Interpretation?
- Explains 26% of additional variability
- ▶ Is orthogonal (independent) to  $p_1$ . This means ...
  - can adjust process conditions for hardness without affecting other pastry properties

# Replicate $t_1$ score for pastry B758

Observation B758 (row 36):  $t_1 = 3.61$  (value from software)

#### Raw data:

- ightharpoonup Oil = 21.2%
- ► Density = 2570
- ► Crisp = 14
- ► Fracture = 13
- ► Hardness = 105

# Replicate $t_1$ score for pastry B758

$$t_1 = 0.46x_{\text{oil}} - 0.47x_{\text{density}} + 0.53x_{\text{crispy}} - 0.50x_{\text{fract}} + 0.15x_{\text{hard}}$$

$$x_{oil} = (21.2 - 17.2)/1.59 = 2.516$$

$$x_{\text{density}} = (2570 - 2857)/124.5 = -2.305$$

$$x_{\text{crisp}} = (14 - 11.52)/1.78 = 1.393$$

$$x_{\text{fracture}} = (13 - 20.9)/5.47 = -1.44$$

$$x_{\text{hardness}} = (105 - 128)/31.1 = -0.740$$

$$t_1 = +0.46(2.516) -0.47(-2.305) +0.53(1.393) -0.50(-1.44) +0.15(-0.740) = 3.59$$

$$t_1 = 1.16 + 1.08 + 0.738 + 0.72 - 0.11 = 3.59$$

### Overview: how is a PCA model calculated?

We will look at 3 ways today:

- Eigenvalue decomposition
- Singular value decomposition
- ▶ Non-linear iterative partial least-squares (NIPALS) algorithm
  - Used by most software packages

Why look at all the algorithms?

Each method highlights interesting properties of PCA

# Optimization recap

Optimization problems are written in standard form:

ma	X	$\varphi$		
subje 	ect t	<i>o</i> :		

# PCA: optimization point of view

max	$oldsymbol{arphi}$	
subjec	et to:	

#### For PCA:

- ▶ What is a reasonable objective function?
- ▶ What are we searching for?
- Any constraints?

## PCA: optimization derivation

Will be completed on the board. Brace yourselves for some math ...

- First component derivation
- Second component derivation

So what have we learnt?

## PCA: optimization derivation

- PCA is the eigendecomposition of X'X
- ▶ Note that X'X is a real, symmetric matrix
- Eigendecomposition of a real, symmetric matrix:
  - can always be calculated
  - the eigenvectors are linearly independent (orthogonal)
    - $p_i \perp p_j \text{ for } i \neq j$
  - the eigenvalues are all real and nonnegative
  - which is good, because we showed that eigenvalue  $\lambda_a = \mathcal{V}(\mathbf{t}_a) >= 0$
  - we forced  $\lambda_1 > \lambda_2 > \ldots > \lambda_A$  a = K
  - sum of all eigenvalues =  $\sum_{a}^{b} \lambda_{a} = \text{trace}(\mathbf{X}'\mathbf{X})$
  - for a centered  $\mathbf{X}$  matrix, trace( $\mathbf{X}'\mathbf{X}$ ) = ssq( $\mathbf{X}$ )
  - ▶ that's the denominator used to calculate  $R^2 = 1 \frac{\text{Var}(\mathbf{E}_a)}{\text{Var}(\mathbf{X})}$

## PCA: optimization derivation

These 2 optimization problems are identical for PCA:

max 
$$\mathbf{t}_a'\mathbf{t}_a$$
 (Maximizing variance)

 $ssq(\mathbf{E}_a)$ min (Minimizing residual error)

Prove it to yourself.

## Eigenvalue summary

For long and thin matrices (N > K), compute the PCA model:

- ▶ loadings,  $p_a$ , are the eigenvectors of X'X (a  $K \times K$  matrix)
- ightharpoonup once you have the eigenvectors, then  $\mathbf{t}_a = \mathbf{X}\mathbf{p}_a$
- lacktriangle then calculate the predicted  $\hat{f X}_A={f t}_1{f p}_1'+{f t}_2{f p}_2'+\ldots+{f t}_A{f p}_A'$
- ightharpoonup residuals  $= \mathbf{E}_A = \mathbf{X} \widehat{\mathbf{X}}_A$
- eigenvalues are the variances of the scores,  $s_a^2$
- ightharpoonup sum of all eigenvalues = trace( $\mathbf{X}'\mathbf{X}$ ) =  $Var(\mathbf{X})$
- finally, calculate  $R^2 = 1 \frac{\mathsf{Var}(\mathbf{E}_A)}{\mathsf{Var}(\mathbf{X})}$

## Eigenvalue summary

Alternatively for short and wide matrices where N < K:

- ▶ scaled version of  $\mathbf{t}_a$  = eigenvectors of  $\mathbf{XX}'$  (an  $N \times N$  matrix)
- ightharpoonup scaled loadings =  $m p_a = Xt_a$
- rescale loadings:  $\mathbf{p}_a = \frac{\mathbf{p}_a}{\|\mathbf{p}_a\|}$
- recalculate scores again:  $\mathbf{t}_a = \mathbf{X}\mathbf{p}_a$  (or just using the scaling factors above)

# Singular Value Decomposition (SVD)

- $\triangleright X = U\Sigma V' = TP'$
- ightharpoonup scores,  $m f T = f U f \Sigma$  and the loadings, m f P = f V

## Disadvantages of Eigendecomposition and SVD

These two approaches suffer the same drawbacks:

- cannot handle missing data
- ightharpoonup both methods calculate all components at once, even though we only require  $A \ll K$

Further disadvantages of the eigendecomposition for *large* matrices:

- calculating X'X can be difficult on large arrays
- also prone to numerical overflow for very large datasets
- we need to keep X available anyway to calculate the scores
- negates the intended benefit of the eigendecomposition

# Any advantages?

- ▶ They teach us a lot about what PCA is doing
- ▶ All the properties of PCA can be derived from these decompositions
- Are slightly more accurate since calculate error is spread over all components\*
- \* NIPALS algorithm error increases as we add more components.

- ▶ NIPALS: Non-linear iterative partial least squares algorithm
- ▶ NIPALS: Non-linear iterative projections using alternating least squares
- ▶ Why study it?
  - insight into what the loadings and scores mean
  - another look at orthogonality between components
  - handles missing data
  - used by all major software packages

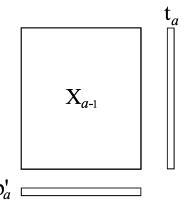
- ▶ Start with **X**: preprocessed matrix of raw data
- ▶ More correctly, call it  $X_{a=0}$  or just  $X_0$
- ▶ to indicate that no components have been calculated yet

We will break the algorithm into steps.

For a = 1, 2, ... A:

- 1. Select an arbitrary initial column for  $\mathbf{t}_a$
- 2. In a while-loop, until convergence:
  - 2.1 Regress columns from  $\mathbf{X}_{a-1}$  onto  $\mathbf{t}_a$
  - 2.2 Normalize the loadings
  - 2.3 Regress rows from  $\mathbf{X}_{a-1}$  onto  $\mathbf{p}'_a$
- 3. Deflate component from  $\mathbf{X}_{a-1}$  to calculate  $\mathbf{X}_a$

#### End

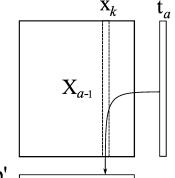


**Step 1** Select an arbitrary initial column for  $t_a$ 

- ▶ Any column from X<sub>0</sub>
- A column of random numbers will also work
- Actually anything except a column of zeros works

**Step 2.1** Regress every column from  $X_{a-1}$  (called  $x_k$ ) onto  $t_a$ 

- regress  $\mathbf{x}_k$  onto  $\mathbf{t}_a$  (terminology: "regress a  $\mathbf{y}$  onto an  $\mathbf{x}$ ")
- ightharpoonup store regression coefficient as entry in  $p_{k,a}$



Recall LS for centered data:

$$\hat{\mathbf{y}} = eta \mathbf{x}$$
, and  $\widehat{eta} = rac{\mathbf{x}'\mathbf{y}}{\mathbf{x}'\mathbf{x}}$ 

lacktriangle In this case:  $p_{k,a}=rac{\mathbf{t}_a'\mathbf{x}_k}{\mathbf{t}_a'\mathbf{t}_a}$ 

#### **Step 2.1**

- ▶ Repeat regression for every column in  $X_{a-1}$
- Can calculate regressions in one go:

$$\mathbf{p}_a' = \frac{1}{\mathbf{t}_a' \mathbf{t}_a} \cdot \mathbf{t}_a' \mathbf{X}_{a-1}$$

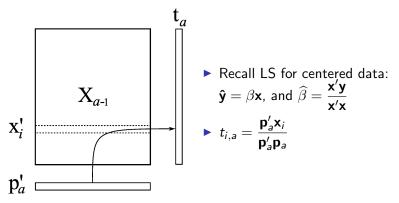
- $\mathbf{t}_a$  is an  $N \times 1$  column vector
- **X**<sub>a-1</sub> is an  $N \times K$  matrix
- $\mathbf{p}_a$  is a  $K \times 1$  column vector

### Step 2.2 Normalize the loadings

- ▶ **p**'<sub>a</sub> won't have unit length (magnitude)
- ▶ Rescale it to magnitude 1.0

### **Step 2.3** Regress every row in **X** onto $\mathbf{p}'_a$

- regress x<sub>i</sub> onto p'<sub>a</sub>
- ightharpoonup store regression coefficient as entry in  $t_{i,a}$



#### Step 2.3

- ▶ Repeat regression for every row in  $X_{a-1}$
- ▶ In practice:  $\mathbf{t}_a = \frac{1}{\mathbf{p}_a'\mathbf{p}_a} \cdot \mathbf{X}_{a-1}\mathbf{p}_a$ 
  - $\mathbf{t}_a$  is an  $N \times 1$  column vector
  - **X**<sub>a-1</sub> is an  $N \times K$  matrix
  - **p**<sub>a</sub> is an  $K \times 1$  column vector

#### Back to **step 2**. Have we converged?

- ightharpoonup  $\mathbf{t}_a$  compared to  $\mathbf{t}_a$  from previous iteration
- ▶ Stop if change less than  $\sqrt{\text{eps}} \approx 1.5 \times 10^{-8}$
- ightharpoonup Could also compare change in  $ho_a$  to previous iteration

► Safety net: also stop if number of iterations > 300

#### At convergence:

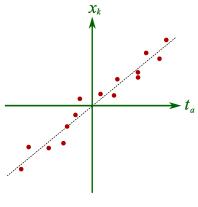
- **t**<sub>a</sub> and  $\mathbf{p}_a$  jointly form the  $a^{th}$  component
- ▶ Store them as columns in matrix **T** and **P** respectively

### Finally, step 3 Deflate the $X_{a-1}$ matrix

- Deflation removes the part we can explain
- $\blacktriangleright \ \mathsf{E}_a = \mathsf{X}_{a-1} \mathsf{t}_a \mathsf{p}_a'$
- ightharpoonup  $\mathbf{E}_a = \text{residuals } after \text{ fitting the } a^{\text{th}} \text{ component}$
- ▶ Then let  $\mathbf{X}_a = \mathbf{E}_a$  and repeat from step 1 for a+1
- ▶ e.g. for a = 1:  $\mathbf{X}_{a-1} = \mathbf{X}_0 = \text{preprocessed raw data}$
- ▶ e.g. for a = 2:  $\mathbf{X}_1 = \text{residuals after 1 component} = \text{data}$  matrix used to calculate  $2^{\text{nd}}$  component

# What happens at convergence?

Let's review the regressions calculated on the last iteration:



- ▶ **Step 2.1** Regress every column from  $X_{a-1}$  onto  $t_a$
- ▶ What will regression look like for a strong relationship?
- Weak/no relationship?
- ▶ Meaning of the loading  $p_{k,a}$  should be apparent now
- Regression can be used to predict:  $\hat{\mathbf{x}}_k = \mathbf{t}_2' p_k$

On your own: interpret step 2.3 when we regress rows in  $X_{a-1}$ onto p<sub>a</sub>

# What happens after convergence?

After convergence of  $\mathbf{t}_a$  and  $\mathbf{p}_a$ :

- ▶ Drop the "a" subscripts for now; transpose the entire equation
- Rewrite step 2.1 as:  $\mathbf{p} = \frac{\mathbf{X}'\mathbf{t}}{\mathbf{t}'\mathbf{t}}$
- Rewrite step 2.3 as:  $\mathbf{t} = \frac{\ddot{\mathbf{X}}\ddot{\mathbf{p}}}{\mathbf{p}'\mathbf{p}}$
- Note that  $\mathbf{p}'\mathbf{p} = 1.0$
- ► Substitute **t** into equation for **p** gives  $\mathbf{p} = \frac{\mathbf{X}'\mathbf{X}\mathbf{p}}{\mathbf{t}'\mathbf{t}}$
- ▶ Rearrange to  $(\mathbf{X}'\mathbf{X} \mathbf{t}'\mathbf{t}\mathbf{I}_K)\mathbf{p} = \mathbf{0}$  where  $\mathbf{I}_K$  is a  $K \times K$  identity matrix

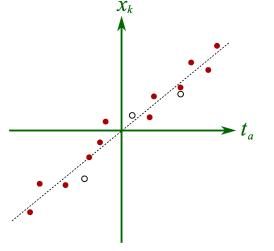
This shows (again) that:

- ▶ **p** is an eigenvector of **X**′**X**
- ► The eigenvalue is  $\lambda = \mathbf{t}'\mathbf{t}$ , which we interpret/know as the variance of  $\mathbf{t}$

### NIPALS notes

- Convergence is fast if the eigenvalues are well separated
- ► Two close eigenvalues leads to very slow convergence, followed by very fast convergence for the next one
- ► The algorithm handles missing data (next)

# NIPALS algorithm: concept of handling missing data



Missing values are ignored and do not influence the slope calculation.

#### More details:

- ▶ Nelson, Taylor, MacGregor (paper 68)
- Arteaga and Ferrer (paper 20)

### **Outliers**

#### Discussion

What will an outlier do to a PCA model?

### NIPALS summary

#### **Advantages:**

- Calculates one component at a time
- Handles missing data
- ▶ It converges (sometimes slowly)

#### **Disadvantages:**

 Round off errors may accumulate if you go very far (not usually a problem on modern computers)

#### Notes:

- Also called the Power algorithm for computing eigenvalues of a square matrix
- Excellent on large data sets (large N and large K)
- Google used this algorithm for their first search engine (called PageRank)
  - http://ilpubs.stanford.edu:8090/422/
  - ▶ Ipsen, Ilse, and Wills, "Analysis and Computation of Google's PageRank", 7th IMACS International Symposium on Iterative Methods in Scientific Computing, Fields Institute, Toronto, Canada, 5-8 May 2005

# Flipping signs

In NIPALS, SVD or eigendecompositions:

- $\hat{\mathbf{X}}_1 = \mathbf{t}_1 \mathbf{p}'_1 = (-\mathbf{t}_1)(-\mathbf{p}'_1)$
- ▶ Both the scores and loadings may flip sign
- Depends on the computer, initial guesses, algorithm implementation
- Not a problem: model interpretation is still consistent
- ▶ Not a problem: model's performance is identical

Just be aware when comparing results from different users/software/computers.

#### For next class

- Read the following 2 papers for an overview of process monitoring
  - Kresta, MacGregor and Marlin (paper 9)
  - Kourti and MacGregor (paper 31)
- 2. Next class will cover
  - using PCA for process monitoring
  - various contribution plots from PCA models
  - how are the limits derived for PCA models