Latent Variable Methods Course Learning from data

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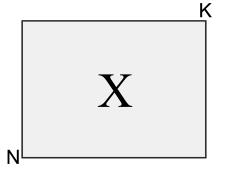
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#### Data sources

- PCA considers a single data table (matrix)
- We will call it X



- N observations
- K variables
- What goes in the columns of X?
- What goes in the rows?

#### Visualization

How would you visualize such a data table?

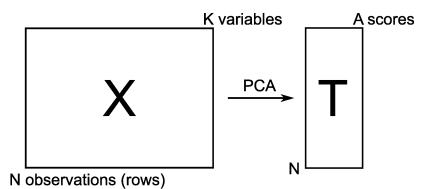
For example: assume N = 300 and K = 50

- One column at a time (time-series, histograms, boxplot)
- One row at a time (e.g. spectral data)
- Scatterplot matrix, requires K(K-1)/2 pairs of scatterplots

# What is PCA (Principal Components Analysis)?

#### Mathematical objective

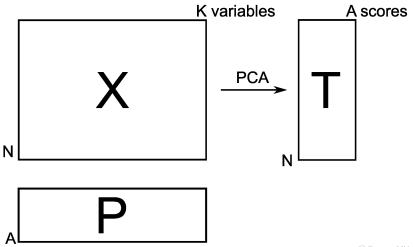
PCA: find me the best summary of my data, X, with the fewest number of summary variables, called scores, T.



## Objectives for this class

PCA model will calculate from  $\mathbf{X}$ :

- scores: T
- loadings: P



### Objectives for this class

- Intuitive meaning of the scores, T and loadings, P and errors in a PCA model
- The interpretation of each of these
- How to start investigating a new data table

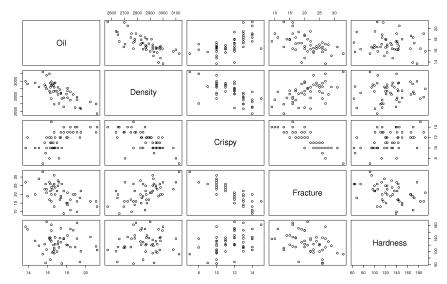
#### Time to break out the math

- ▶ Notation for scores:  $t_{1,1}, t_{2,1}, \ldots, t_{N,1}, \ldots, t_{N,1}$
- ▶ Notation for loadings:  $p_{1,1}, p_{2,1}, \ldots, p_{k,1}, \ldots, p_{K,1}$
- Length of a vector: ||a||

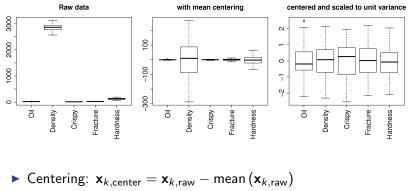
- 1. Data preprocessing
- 2. Geometric interpretation (hand waving explanation)
- 3. Analytical geometry (to understand the hand waving)
- 4. Algebraic approach (to formalize the notation)
- 5. Look at applying this all in software

## Preprocessing by example

#### Raw data:



## Preprocessing by example

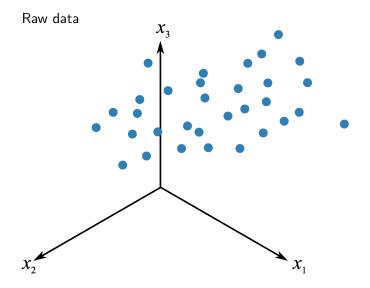


#### Center and scale the raw data

Centering:  $\mathbf{x}_{k,\text{center}} = \mathbf{x}_{k,\text{raw}} - \text{mean}(\mathbf{x}_{k,\text{raw}})$ Scaling:  $\mathbf{x}_k = \frac{\mathbf{x}_{k,\text{center}}}{\text{standard deviation}(\mathbf{x}_{k,\text{center}})}$ 

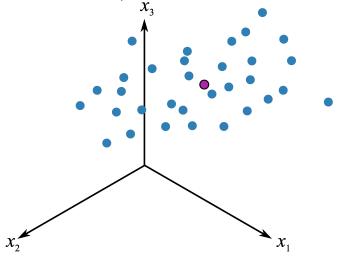
Does not change relationships between variables

# Geometric explanation of preprocessing

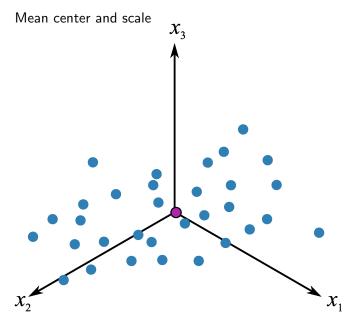


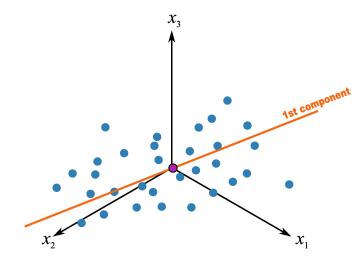
#### Geometric explanation of preprocessing

Calculate the mean of each variable (creates a "new" reference point in the swarm)

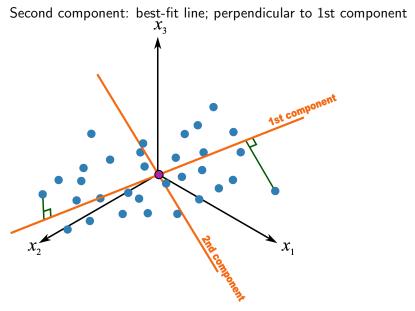


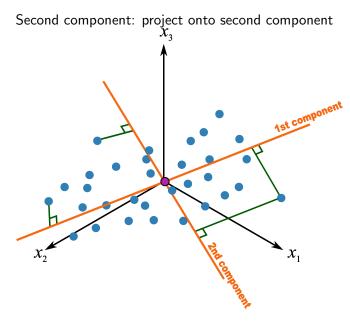
## Geometric explanation of preprocessing

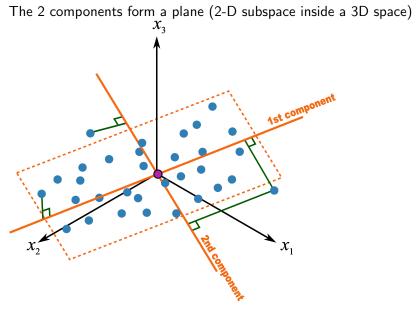




Project observations onto component (90 degrees)  $\dot{X}_3$ 1st component ConnectMV, 2011 17







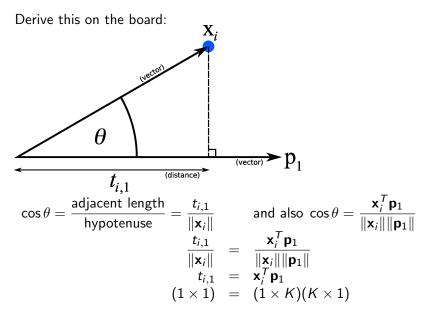
What have we done here?

Broken X down into 2 parts:

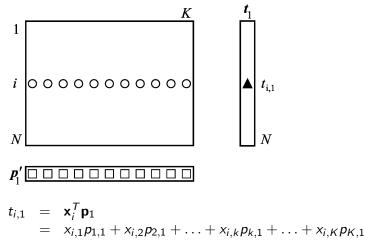
projected points "on the plane"

residual distance "off the plane"

#### Mathematical derivation for PCA



# Mathematical derivation for PCA



*K* individual terms add up (i.e. linear combination) to give t<sub>1</sub>
Stack t<sub>i,1</sub> values from *N* rows: T = XP

# Interpreting $t_i = \mathbf{x}_i^T \mathbf{p}_1$

Given that:

- > values in  $\mathbf{x}_i^T$  are centred and scaled, and
- entries in  $\mathbf{p}$  are between -1 and +1

using

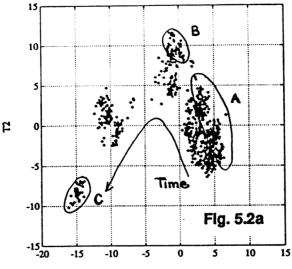
$$= x_{i,1}p_{1,1} + x_{i,2}p_{2,1} + \ldots + x_{i,k}p_{k,1} + \ldots + x_{i,K}p_{K,1}$$

how would you

- get a large positive value of t<sub>i,1</sub>?
- get a large negative value of t<sub>i,1</sub>?
- get a value of  $t_{i,1} \approx 0$ ?
- What can you say about observation (row) 13 and 22 if  $t_{13,1} \approx t_{22,1}$ ?

## Score plots: interpretation

Clustering



# Score plots: interpretation

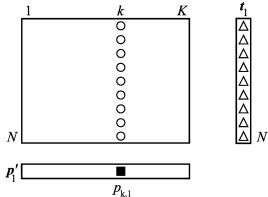
Also look for:

- outliers
- patterns in the sequence order (if time-based row order)
- colour-code score plots by another variable (good/bad)
   We'll see more of these tips as we work with the software.

**Key point**: anything you would normally have done to visualize a column can be done with a score.

# Mathematical derivation for PCA

We'll look at this in next class:



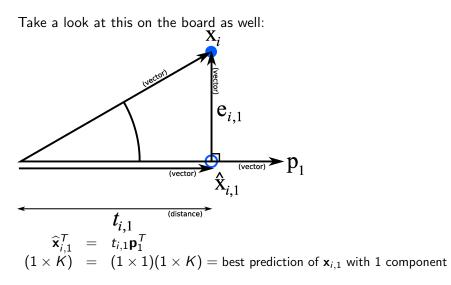
For now though:

- Columns that are related have similar loadings
- "Direction vectors" = "Loadings"
- ▶ Link between the real-world (K) and latent-variable world (A)

$$T = XP$$

$$(N \times A) = (N \times K)(K \times A)$$

### Predicted values for each observation



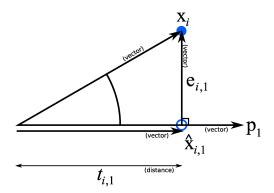
In this case: "best" = "smallest error"

#### The residuals

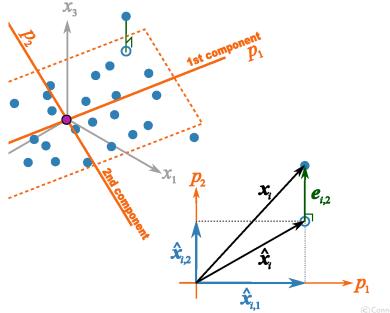
Residuals for row *i* after extracting one component =  $\mathbf{e}_{i,1}$ 

$$\mathbf{e}_{i,1}^{T} = \mathbf{x}_{i}^{T} - \hat{\mathbf{x}}_{i,1}^{T}$$
 (each is a  $1 \times K$  vector)

Another way of stating this: 
$$\mathbf{x}_i^T = \widehat{\mathbf{x}}_{i,1}^T + \mathbf{e}_{i,1}^T$$
  
 $\mathbf{x}_i^T = t_{i,1}\mathbf{p}_1^T + \mathbf{e}_{i,1}^T$ 



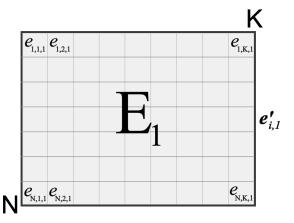
## Predictions, residuals, vectors: explained



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## The residuals

Assemble the residuals for every row in a matrix,  $\mathbf{E}_1$ 



## The residuals

The next few slides discuss the residuals

- important part of fitting a model
- ideally, contains no information (just noise)

We will consider

- whole matrix residuals
- column residuals (per variable)
- row residuals (per observation)

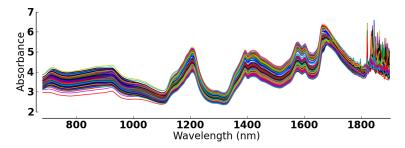
Main way of quantifying residuals:

- calculate their sum of squares (ssq)
- in this case the ssq = variance

• and  $R^2 = \frac{\text{variance explained by model}}{\frac{1}{2}}$ 

initial variance

#### Residuals: spectral example



- Data on course website
- Try it yourself: http://datasets.connectmv.com/info/tablet-spectra
- N = 460
- K = 650

#### Whole matrix residuals

$$\mathbf{F} \mathbf{X} = \mathbf{T}\mathbf{P}' + \mathbf{E} = \widehat{\mathbf{X}} + \mathbf{E}$$

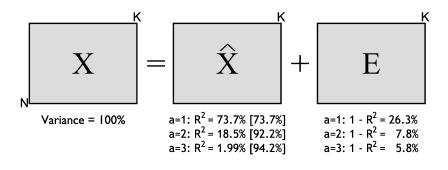
Quantify how well the model (TP') fits the data

$$\blacktriangleright \ R_a^{2(\text{overall})} = 1 - \frac{\text{Var}(\mathbf{X} - \widehat{\mathbf{X}}_a)}{\text{Var}(\mathbf{X})} = 1 - \frac{\text{Var}(\mathbf{E}_a)}{\text{Var}(\mathbf{X})}$$

•  $R_{a=0}^2 = 0.0$  (no components, means no variance explained)

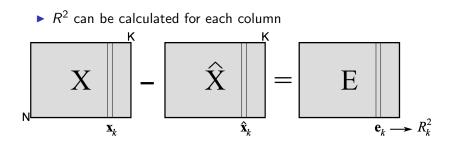
•  $R^2$  increases with every component added

#### Matrix residuals: spectral example



▶ 
$$R_{a=1}^2 = 73.7\%$$
  
▶  $R_{a=2}^2 = 92.2\%$  (an additional 18.5%)  
▶  $R_{a=3}^2 = 94.2\%$  (an additional 2.00%)

## Column residuals

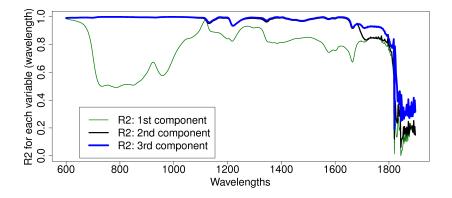


$$\triangleright \ R_k^2 = 1 - \frac{\operatorname{Var}(\mathbf{x}_k - \widehat{\mathbf{x}}_k)}{\operatorname{Var}(\mathbf{x}_k)}$$

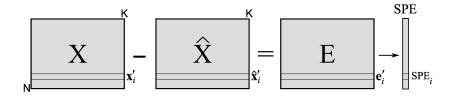
indicates how well each column is explained by the model

- is 0.0 when there are no components
- increases for every every component added

#### Column residuals: spectral example



#### Row residuals



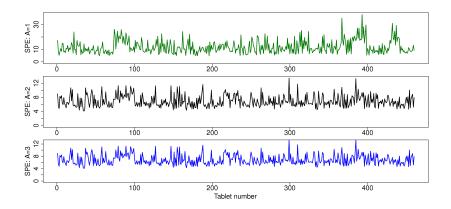
▶ 
$$\mathbf{e}'_i = \mathbf{x}'_i - \widehat{\mathbf{x}}'_i$$
  
 $\mathbf{e}'_i = [(x_{i,1} - \hat{x}_{i,1}) \quad (x_{i,2} - \hat{x}_{i,2}) \quad \dots \quad (x_{i,k} - \hat{x}_{i,k}) \quad \dots \quad (x_{i,K} - \hat{x}_{i,K})]$   
▶ Variance of residuals in a row =  $e^2_{i,1} + e^2_{i,2} + \dots + e^2_{i,K}$ 

- Call this SPE = squared prediction error =  $\mathbf{e}_i^T \mathbf{e}_i$
- Square root of SPE = "distance to model's X-space"
- "DModX" (used in some software) is related to  $\sqrt{SPE_i}$

Distance from each observation to the model's plane:

- Smallest SPE ?
- Distribution of SPE values
- ▶ If SPE > 95% limit:
  - poorly explained by the model
  - something new in this observation
  - new phenomenon?

#### Row residuals: spectral example



#### Data sets to look at in class

- Website: http://datasets.connectmv.com
- Click on the "Peas" link and download CSV file
- Click on the "Food consumption" link and download CSV file
- Click on the "Food texture" link and download CSV file

#### For next class

- 1. Assignment: instructions will be posted on course website
- 2. Read the paper by Wold (item 12)
  - http://literature.connectmv.com/item/12
  - This will help you understand the material in next class
  - No Q&A: but strongly recommend you are familiar with the concepts
- 3. Next class will cover
  - how we calculate the components
  - how many components should be calculated
  - using the PCA model on new data