# Latent Variable Methods Course Learning from data 

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## Projects I

- Preferably combine it with your research (2 for 1 )
- Chapter/section of your thesis
- Alternative way of looking at an existing data set
- Theoretical investigation
- Cross-validation (e.g. data randomization)
- Missing data handling alternatives
- Robust PCA and PLS
- Adaptive PCA and PLS (handles drift, disturbances)
- Orthogonal signal correction (OSC)
- Many data sets on the internet; freely available
- Kaggle.com data analysis competitions (win some money!)
- Prediction credit score
- Predict if a car will be a "kick" (bad purchase)
- Predict when supermarket shoppers will next visit and how much they will spend


## Projects II

- Your own data is always the most interesting. Some ideas:
- Image analysis data: identifying defects reliably
- Soft sensor development (e.g. distillation column). Open- vs closed-loop
- Multiblock data analysis (e.g. lab data from multiple steps/instruments)
- Control system performance: data from closed-loop systems to determine if performance has degraded
- QSAR: review literatures and compare alternative approaches
- Financial data: some examples freely available online.
- 1 page outline of ideas: 4 November, or earlier (email is OK)
- Class presentations of 15 minutes: 9 and 16 December 2011
- Report
- printed version and PDF version
- Due 9 January 2012 (tentative)
- No more than 25 pages, all included.


## Presentation expectations

- Should clearly state objectives
- Describe why you have selected preprocessing
- Any special pre-treatment to the data?
- Why PCA and/or PLS is appropriate to achieving your objective
- What was learned that was new?
- How was objective achieved with the model
- 12 minutes of slides
- 8 minutes of questions


## Presentation dates

9 December

- Cheng
- Mudassir
- Harry
- Matthew
- Sharleen
- Caroline
- Ran
- Jake

16 December

- Brandon
- Yasser
- Rummana
- Lily
- Yanan
- Pavan
- Abdul


## Two-blocks instead of one

Discussion on the board

* categorical variables * process measurements * raw material properties from certificates of analysi
Y: quality of product (continuous measurements) outcome from a process (good/OK/bad) concentration values from a sensory panel


## Review: Covariance

|  | Cylinder <br> temperature (K) | Cylinder <br> pressure (kPa) | Room <br> humidity (\%) |
| :--- | :---: | :---: | :---: |
| 273 | 1600 | 42 |  |
|  | 285 | 1670 | 48 |
|  | 297 | 1730 | 45 |
|  | 309 | 1830 | 49 |
|  | 321 | 1880 | 41 |
|  | 333 | 1920 | 46 |
|  | 345 | 2000 | 48 |
|  | 357 | 2100 | 48 |
| Mean | 369 | 2170 | 45 |
| Variance | 381 | 2200 | 49 |

## Review: Covariance

Formal definition for covariance

$$
\operatorname{Cov}\{x, y\}=\mathcal{E}\{(x-\bar{x})(y-\bar{y})\} \quad \text { where } \quad \mathcal{E}\{z\}=\bar{z}
$$

- Covariance with itself $=$ variance: $\operatorname{Cov}\{x, x\}=\mathcal{V}(x)=\mathcal{E}\{(x-\bar{x})(x-\bar{x})\}$
- (Co)variance of centered vector $=$ (co) variance of uncentered vector
- Covariance describes overall tendency of 2 variables


## Review: Covariance

Formal definition for covariance

$$
\operatorname{Cov}\{x, y\}=\mathcal{E}\{(x-\bar{x})(y-\bar{y})\} \quad \text { where } \quad \mathcal{E}\{z\}=\bar{z}
$$

Covariance matrix for example:

- variances are on the diagonal
- covariances on the off-diagonals (symmetric matrix!)
Covariance $=\left[\begin{array}{cccc} & \text { Temperature } & \text { Pressure } & \text { Humidity } \\ \text { Temperature } & 1188 & 6780 & 35.4 \\ \text { Pressure } & 6780 & 38940 & 202 \\ \text { Humidity } & 35.4 & 202 & 7.3\end{array}\right]$


## Review: Correlation

- (Co)variance depends on units: e.g. different covariance for grams vs kilograms
- Correlation removes the scaling effect:

Formal definition for correlation

$$
r(x, y)=\frac{\mathcal{E}\{(x-\bar{x})(y-\bar{y})\}}{\sqrt{\mathcal{V}\{x\} \mathcal{V}\{y\}}}=\frac{\operatorname{Cov}\{x, y\}}{\sqrt{\mathcal{V}\{x\} \mathcal{V}\{y\}}}
$$

- Divides by the units of $x$ and $y$ : dimensionless result
- $-1 \leq r(x, y) \leq 1$
Correlation $=\left[\begin{array}{cccc} & \text { Temperature } & \text { Pressure } & \text { Humidity } \\ \text { Temperature } & 1.0 & 0.997 & 0.380 \\ \text { Pressure } & 0.997 & 1.0 & 0.379 \\ \text { Humidity } & 0.380 & 0.379 & 1.0\end{array}\right]$


## Review: Least squares

We have 2 vectors of data, $\mathbf{x}$ and $\mathbf{y}$. Presume the relationship between them:

$$
\mathbf{y}=\beta_{0}+\beta_{1} \mathbf{x}+\epsilon
$$

$\epsilon$ term:

- unmodelled components of the linear model
- measurement error
- other random variation

Important: error is from $y$, not from $x$.

We want parameter estimates:

- $b_{0}=\hat{\beta_{0}}$
- $b_{1}=\hat{\beta_{1}}$
- $e=\hat{\epsilon}$


## Review: Least squares

To make derivations easier here, we will center both $\mathbf{x}$ and $\mathbf{y}$.

Least squares model is: $\mathbf{y}=\beta_{1} \mathbf{x}+\epsilon$

We can always recover the intercept, if we need it:

- $b_{0}=\overline{\mathbf{y}}-b_{1} \overline{\mathbf{x}}$

We want predictions from our model:

- For a new $x$-observation: $x_{\text {new }}$
- prediction is $=\hat{y}_{\text {new }}=b_{1} x_{\text {new }}$


## Review: Least squares



## Review: solving the least squares model

Has to be an optimization problem: minimizing the sum of squared errors

- Easy to solve! Unconstrained optimization problem
$\min f\left(b_{1}\right)=\sum_{i=1}^{n}\left(e_{i}\right)^{2}=\sum_{i=1}^{n}\left(y_{i}-b_{1} x_{i}\right)^{2}$
$\frac{\partial f\left(b_{1}\right)}{\partial b_{1}}=-2 \sum_{i}^{n}\left(x_{i}\right)\left(y_{i}-b_{1} x_{i}\right)=0$
$b_{1}=\frac{\sum_{i}\left(x_{i} y_{i}\right)}{\sum_{i}\left(x_{i}\right)^{2}}=\frac{\mathbf{x}^{\prime} \mathbf{y}}{\mathbf{x}^{\prime} \mathbf{x}}$


## Remarks

1. $\sum_{i} e_{i}=0$
2. Easily prove that $\sum_{i}\left(x_{i} e_{i}\right)=\mathbf{x}^{T} \mathbf{e}=0$

- The residuals are uncorrelated with the input variables, $\mathbf{x}$
- There is no information in the residuals that is in the $\mathbf{x}$ 's

3. Prove and interpret that $\sum_{i}\left(\hat{y}_{i} e_{i}\right)=\hat{\mathbf{y}}^{T} \mathbf{e}=0$

- The fitted values are uncorrelated with the residuals


## Notation for MLR

The general linear model for observation $i$

$$
\begin{aligned}
y_{i} & =\beta_{1} x_{1}+\beta_{2} x_{2}+\ldots+\beta_{K} x_{K}+\epsilon_{i} \\
y_{i} & =\left[x_{1}, x_{2}, \ldots, x_{K}\right]\left[\begin{array}{c}
\beta_{1} \\
\beta_{2} \\
\vdots \\
\beta_{K}
\end{array}\right]+\epsilon_{i} \\
y_{i} & =\underbrace{x^{T}}_{(1 \times K)} \underbrace{\beta}_{(K \times 1)}+\epsilon_{i}
\end{aligned}
$$

- where each $x_{k}$ column (variable) and the $y$ column have been centered


## Notation for MLR

$$
\left[\begin{array}{c}
y_{1} \\
y_{2} \\
\vdots \\
y_{N}
\end{array}\right]=\left[\begin{array}{cccc}
x_{1,1} & x_{1,2} & \ldots & x_{1, K} \\
x_{2,1} & x_{2,2} & \ldots & x_{2, K} \\
\vdots & \vdots & \ddots & \vdots \\
x_{N, 1} & x_{N, 2} & \ldots & x_{N, K}
\end{array}\right]\left[\begin{array}{c}
b_{1} \\
b_{2} \\
\vdots \\
b_{K}
\end{array}\right]+\left[\begin{array}{c}
e_{1} \\
e_{2} \\
\vdots \\
e_{N}
\end{array}\right]
$$

$$
\mathbf{y}=\mathbf{X b}+\mathbf{e}
$$

- $\mathbf{y}: N \times 1$
- X: $N \times k$
- b: $K \times 1$
- e: $N \times 1$



## Estimating the model parameters via optimization

Objective function: minimize sum of squares of the errors

$$
\begin{aligned}
f(\mathbf{b}) & =\mathbf{e}^{T} \mathbf{e} \\
& =(\mathbf{y}-\mathbf{X} \mathbf{b})^{T}(\mathbf{y}-\mathbf{X} \mathbf{b}) \\
& =\mathbf{y}^{T} \mathbf{y}-2 \mathbf{y}^{T} \mathbf{X} \mathbf{b}+\mathbf{b} \mathbf{X}^{T} \mathbf{X} \mathbf{b}
\end{aligned}
$$

- Solving $\frac{f(\mathbf{b})}{\partial \mathbf{b}}=0 \quad$ gives

$$
\mathbf{b}=\left(\mathbf{X}^{T} \mathbf{X}\right)^{-1} \mathbf{X}^{T} \mathbf{y}
$$

- $\mathcal{V}(\mathbf{b})=\left(\mathbf{X}^{\prime} \mathbf{X}\right)^{-1} S_{E}^{2}$
- $S_{E}=\sqrt{\frac{\mathbf{e}^{\prime} \mathbf{e}}{N-K}} \approx$ standard deviation of the residuals


## Interpretation of the model coefficients

The coefficients have meaning

$$
y=b_{1} x_{1}+b_{2} x_{2}
$$



## Least squares: What can go wrong?

1. Missing values

- $\hat{y}_{\text {new }}=b_{1} x_{1, \text { new }}+b_{2} x_{2, \text { new }}+\ldots+b_{K} x_{K, \text { new }}$
- There is nothing we can do if any $x_{k, \text { new }}$ terms go missing


## Least squares: What can go wrong?

2. Highly correlated variables in $\mathbf{X}$


Leads to unstable regression coefficients. Example on your own.

## Least squares: What can go wrong?

3. Noisy $\mathbf{x}$-variables

- LS model is: $\mathbf{y}=\beta_{1} \mathbf{x}+\epsilon$
- Note that model assumes error in $\mathbf{y}$.
- We say, "LS has a model for error" in the $y$ 's.
- Or alternatively, "model for error in the $\mathbf{y}$-space". This means:
- We can always compare our $y$ error to $S_{E}$
- see if error is large; then try to find out why
- LS assumes that $\mathbf{x}$ is exact (no model for $\mathbf{x}$-space error)


## Least squares: What can go wrong?

4. Non-sensical input (related to previous point)

- Extreme noise in x's, or garbage input
- Will go undetected, and you will always get a prediction:
- $\hat{y}_{\text {new }}=b_{1} x_{1, \text { new }}+b_{2} x_{2, \text { new }}+\ldots+b_{K} x_{K, \text { new }}$
- There is no $\mathbf{x}$-space error model to catch these problems


## Least squares: What can go wrong?

Misleading strategy that's often-used by people:


## Other problems with linear regression

- MLR requires $N>K$. Problem with spectral data, and other data sets.
- If you have multiple $\mathbf{Y}$ variables: one MLR model per column in $\mathbf{Y}$


## Principal component regression (PCR)



Two step model:

1. $\mathbf{T}=\mathbf{X P}+\mathbf{E} \quad$ ordinary PCA
2. $\hat{\mathbf{y}}=\mathbf{T b} \quad$ and can be solved as

$$
\mathbf{b}=\left(\mathbf{T}^{\prime} \mathbf{T}\right)^{-1} \mathbf{T}^{\prime} \mathbf{y}
$$

Regress the $\mathbf{y}$ onto the scores $\mathbf{T}$ to get regression coefficients $\mathbf{b}$

## Principal component regression (PCR)

Advantages:

- $\mathbf{T}$ is orthogonal: $\left(\mathbf{T}^{\prime} \mathbf{T}\right)^{-1}$ easily calculated
- so less need for variable selection to get a full rank $\mathbf{X}$
- PCA step handles missing values
- T has much less error than $\mathbf{X}$
- Best part: a free consistency check from $T^{2}$ and SPE
- PCA step uses fewer variables $(A<K)$, we will likely meet the $N>K$ requirement in the regression step


## Important point

If PCA step uses $A=K$, then predictions from PCR are same as MLR

## Principal component regression (PCR)

Using a PCR model on new data

1. Center and scale the raw data as usual for PCA: $\mathbf{x}_{\text {new }}^{\prime}$
2. Calculate the new scores: $\mathbf{t}_{\text {new }}^{\prime}=\mathbf{x}_{\text {new }}^{\prime} \mathbf{P}$
3. Consistency check: are $S P E_{\text {new }}$ and $T_{\text {new }}^{2}$ below the limits?
4. Use the MLR prediction: $\hat{y}_{\text {new }}=\mathbf{t}_{\text {new }}^{\prime} \mathbf{b}$

## PCR: disadvantages

1. PCA components calculated without knowledge of $\mathbf{y}$

- not necessarily predictive of $\mathbf{y}$
- because steps 1 and steps 2 are performed sequentially

2. As a result, we often need to add additional, noisy components in PCA step

- Add components beyond usual cross-validation


## Simple PLS (SIMPLS)


${ }_{A}$ C

1. PLS scores explain $\mathbf{X}$ :

- $\mathbf{t}_{a}=\mathbf{X}_{\mathbf{a}} \mathbf{w}_{\mathbf{a}}$ for the $\mathbf{X}$-space
$-\max : \mathbf{t}_{\mathbf{a}}^{\prime} \mathbf{t}_{\mathbf{a}}$ subject to $\mathbf{w a}_{\mathbf{a}}^{\prime} \mathbf{w}_{a}=1.0$

2. PLS scores also explain $\mathbf{Y}$ :

- $\mathbf{u}_{\mathbf{a}}=\mathbf{Y}_{\mathrm{a}} \mathbf{c}_{\mathrm{a}} \quad$ for the $\mathbf{Y}$-space
- max: $\mathbf{u}_{a}^{\prime} \mathbf{u}_{a}$ subject to $\mathbf{c}_{a}^{\prime} \mathbf{c}_{a}=1.0$

3. PLS maximizes relationship between $\mathbf{X}$ - and $\mathbf{Y}$-space

- maximizes covariance: $\operatorname{Cov}\left(\mathbf{t}_{a}, \mathbf{u}_{a}\right)$
$-\operatorname{Cov}\left(\mathbf{t}_{a}, \mathbf{u}_{a}\right)=\operatorname{Corr}\left(\mathbf{t}_{a}, \mathbf{u}_{a}\right) \cdot \sqrt{\mathbf{t}_{a}^{\prime} \mathbf{t}_{a}} \cdot \sqrt{\mathbf{u}_{a}^{\prime} \mathbf{u}_{a}} \cdot \frac{1}{N}$


## PLS: geometric interpretation



NIPALS algorithm for PLS


## The weights in PLS

- Scores are calculated from deflated matrices:
- $\mathbf{t}_{1}=\mathbf{X}_{a=0} \mathbf{w}_{1}=\mathbf{X}_{0} \mathbf{w}_{1}$
- $\mathbf{t}_{2}=\mathbf{X}_{a=1} \mathbf{w}_{2}=\left(\mathbf{X}_{0}-\mathbf{t}_{1} \mathbf{p}_{1}\right) \mathbf{w}_{2}$
- $\mathbf{w}_{2}$ : relates score $\mathbf{t}_{2}$ to $\mathbf{X}_{a=1}$, the deflated matrix
- This is hard to interpret. We would like instead:
- $\mathbf{t}_{1}=\mathbf{X}_{a=0} \mathbf{w} *_{1}=\mathbf{X}_{0} \mathbf{w} *_{1}$
- $\mathbf{t}_{2}=\mathbf{X}_{a=0} \mathbf{w} *_{2}=\mathbf{X}_{0} \mathbf{w} *_{2}$
- etc
- We calculate matrix $\mathbf{W}^{*}=\mathbf{W}\left(\mathbf{P}^{\prime} \mathbf{W}\right)^{-1}$
- So $\mathbf{T}=\mathbf{X}_{0} \mathbf{W}^{*}$, or simply: $\mathbf{T}=\mathbf{X} \mathbf{W}^{*}$
- $\mathbf{w} *_{1}=\mathbf{w}_{1}$
- $\mathbf{w} *_{a} \neq \mathbf{w}_{a}$ for $a>1$
- We get a clearer interpretation of the variable relationships using $\mathbf{W}^{*}$ instead of $\mathbf{W}$


## Using PLS on new data



$$
\begin{aligned}
& t_{1, \text { new }}=\mathbf{x}_{\text {new }}^{\prime} \mathbf{w}_{1} \\
& \mathbf{x}_{\text {new }}^{\prime}=\mathbf{x}_{\text {new }}^{\prime}-t_{1, \text { new }} \mathbf{p}_{1}^{\prime} \quad \text { (deflate) } \\
& t_{2, \text { new }}=\mathbf{x}_{\text {new }}^{\prime} \mathbf{w}_{2} \\
& \mathbf{x}_{\text {new }}^{\prime}=\mathbf{x}_{\text {new }}^{\prime}-t_{2, \text { new }} \mathbf{p}_{2}^{\prime} \\
& \text { etc }
\end{aligned}
$$

Collect all the $t_{\mathrm{a}, \text { new }}$ score values in $\mathbf{t}_{\text {new }}$
Alternatively use $\mathbf{t}_{\text {new }}=\mathbf{x}_{\text {new }}^{\prime} \mathbf{W}^{*}$ to get $\mathbf{t}_{\text {new }}$ without deflation

## Using PLS on new data


$\boldsymbol{x}_{\text {new }} \square$
$\left.\longleftarrow \hat{\boldsymbol{y}}_{\text {pred }}\right\}$ Future

$$
\begin{aligned}
\widehat{\mathbf{y}}_{\text {new }}^{\prime} & =\mathbf{t}_{\text {new }}^{\prime} \mathbf{C}^{\prime} \\
\widehat{\mathbf{y}}_{\text {new }}^{\prime} & =\mathbf{x}_{\text {new }}^{\prime} \mathbf{W}^{*} \mathbf{C}^{\prime}
\end{aligned}
$$

- Then uncenter and unscale the $\widehat{\mathbf{y}}_{\text {new }}^{\prime}$


## Cross-validation to calculate $Q^{2}$

Similar procedure as with PCA

Split the rows in $\mathbf{X}$ and $\mathbf{Y}$ into $G$ groups.

$G=3$ in this illustration

- Typically $G \approx 7$ [ProSensus, Simca-P use $G=7$ ]
- Rows can be randomly grouped, or
- ordered e.g. 1, 2, 3, 1, 2, 3, ...
- ordered e.g. 1, 1, 2, 2, 3, 3, ...


## Cross-validation concept for PLS

Fit a PLS model using $\mathbf{X}_{(-1)}$ and $\mathbf{Y}_{(-1)}$; use $\mathbf{X}_{(1)}$ as testing data

$\mathbf{F}_{(1)}=$ prediction error for testing group 1

## Cross-validation concept for PLS

Fit a PLS model using $\mathbf{X}_{(-2)}$ and $\mathbf{Y}_{(-2)}$; use $\mathbf{X}_{(2)}$ as testing data

$\mathbf{F}_{(2)}=$ prediction error for testing group 2

## Cross-validation concept for PLS

Fit a PLS model using $\mathbf{X}_{(-3)}$ and $\mathbf{Y}_{(-3)}$; use $\mathbf{X}_{(3)}$ as testing data

$\mathbf{F}_{(3)}=$ prediction error for testing group 3

## Cross-validation concept for PLS

- $\operatorname{PRESS}=\operatorname{ssq}\left(\mathbf{F}_{(1)}\right)+\operatorname{ssq}\left(\mathbf{F}_{(2)}\right)+\ldots+\operatorname{ssq}\left(\mathbf{F}_{(G)}\right)$
- PRESS $=$ prediction error sum of squares from each prediction group
- $Q^{2}=1-\frac{\mathcal{V}\left(\text { predicted } \mathbf{F}_{A}\right)}{\mathcal{V}(\mathbf{Y})}=1-\frac{\text { PRESS }}{\mathcal{V}(\mathbf{Y})}$
- $Q^{2}$ is calculated and interpreted in the same way as $R^{2}$
- $Q_{k}^{2}$ can be calculated for variable $k=1,2, \ldots K$
- You should always find $Q^{2} \leq R^{2}$
- If $Q^{2} \approx R^{2}$ : that component is useful and predictive in the model
- If $Q^{2}$ is "small": that component is likely fitting noise

To read: Esbensen and Geladi, 2010, "Principles of proper validation"

## PLS plots

- Score plots: $\mathbf{t}$ and $\mathbf{u}$ show relationship between rows
- Weight plots: w: relationship between $\mathbf{X}$ columns
- Loading plots: c: relationship between $\mathbf{Y}$ variables
- Weight and loading plots: $\mathbf{w}^{*} \mathbf{c}$ : relationship between $\mathbf{X}$ and $\mathbf{Y}$
- SPE plots (X-space, Y-space)
- Hotelling's $T^{2}$ plot
- Coefficient plots
- VIP plot
- $R^{2}$ plots (X-space, Y-space, per variable)


## Variable importance to prediction

Important variables in the model?

- Have large (absolute) weights: why?
- Come from a component that has a high $R^{2}$

Combining these two concepts we calculate for each variable:
Importance of variable $k$ using $A$ components in PLS

$$
V I P_{A, k}^{2}=\frac{K}{\mathrm{SSX}_{0}-\mathrm{SSX}_{A}} \cdot \sum_{a=1}^{A}\left(\mathrm{SSX}_{a-1}-\mathrm{SSX}_{a}\right) W_{a, k}^{2}
$$

- $S S X_{a}=$ sum of squares in the $\mathbf{X}$ matrix after a components
- $\frac{\operatorname{SSX}_{a-1}-S S X_{a}}{S S X_{A}}=$ incremental $R^{2}$ for $a^{\text {th }}$ component
- $\frac{\operatorname{SSX}_{0}-\operatorname{SSX_{A}}}{S S X_{A}}=R^{2}$ for model using $A$ components
- Messy, but you can show that $\sum_{k}$ VIP $P_{A, k}^{2}=K$
- Reasonable cut-off $=1$
- VIP for PCA models: use $P_{a, k}^{2}$ instead of $W_{a, k}^{2}$

Variable importance to prediction


## Coefficient plot



$$
\begin{aligned}
\widehat{\mathbf{y}}_{\text {new }}^{\prime} & =\mathbf{t}_{\text {new }}^{\prime} \mathbf{C}^{\prime} \\
\widehat{\mathbf{y}}_{\text {new }}^{\prime} & =\mathbf{x}_{\text {new }}^{\prime} \mathbf{W}^{*} \mathbf{C}^{\prime} \\
\widehat{\mathbf{y}}_{\text {new }}^{\prime} & =\mathbf{x}_{\text {new }}^{\prime} \boldsymbol{\beta}
\end{aligned}
$$

- $\boldsymbol{\beta}$ is a $K \times M$ matrix
- Each column in $\boldsymbol{\beta}$ contains the regression coefficients for column $m$ from $\mathbf{Y}$ matrix
- Never implement PLS using $\beta$ matrix


## Coefficient plot

For a single $y$-variable:


- $\hat{y}=\beta_{1} x_{1}+\beta_{2} x_{2}+\ldots+\beta_{K} x_{K}$
- where $x_{k}$ and $\hat{y}$ are the preprocessed values
- Again - never implement PLS this way.


## Coefficient plot

For all $\mathbf{Y}$-variables
Coefficient bar plot


## Jackknifing

We re-calculate the model $G+1$ times during cross-validation:

- $G$ times, once per group
- The " +1 " is from the final round, where we use all observations

We get $G+1$ estimates of the model parameters:

- loadings
- VIP values
- coefficients
for every variable $(1,2, \ldots K)$.
Calculate "reliability intervals" (don't call them confidence intervals)
- Martens and Martens (paper 43) describe jackknifing.
- Efron and Tibshirani describe the bootstrap and jackknife.

